

Talk a Lot

Media

Instructions: this table is a reference chart for all of the vocabulary in this unit. Students could look for **additional** idioms, phrasal verbs, and slang terms to fill in the gaps in the table, and write definitions, e.g.

to plug in = to connect to the electricity supply

Unit Vocabulary Reference Chart – Page 1

<u>Sub-Group</u>	<u>Discussion Words</u>	<u>English Idioms</u>	<u>English Phrasal Verbs</u>	<u>English Slang Words and Phrases</u>
Radio	competition	you can't win 'em all	join in	
	digital radio		switch on	a non-starter
	feature		listen to	
	jingle			an earworm
	listener	to have sth on in the background	call in	
	playlist	from the sublime to the ridiculous		the Top 40
	presenter	to put the cat among the pigeons		"Put a sock in it!"
	ratings			
	show		tune into	to catch [a show]
	sidekick	to be [about] as much use as a chocolate teapot		
Television	advert	to drive sby up the wall	turn over	
	box set		catch up on	
	channel			rolling news
	HDTV	the best thing since sliced bread	plug in	the [goggle] box
	programme	to be glued to sth	get into	the telly
	reality TV	"I'd love to be a fly on the wall..."	cut down	a Z-list celeb
	remote control		turn down	
	subtitles			
	TV licence			
	viewer	to get square eyes		a couch potato

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Instructions: this table is a reference chart for all of the vocabulary in this unit. Students could look for **additional** idioms, phrasal verbs, and slang terms to fill in the gaps in the table, and write definitions, e.g.

news that is *hot off the press* = the latest news

Unit Vocabulary Reference Chart – Page 2

<u>Sub-Group</u>	<u>Discussion Words</u>	<u>English Idioms</u>	<u>English Phrasal Verbs</u>	<u>English Slang Words and Phrases</u>
Journalism	article	to get to the heart of the matter		a glossy
	bias	to be in sby's pocket		
	editor		shut down	
	freesheet	to scrape [the bottom of] the barrel	give away	a freebie
	gossip	to wash your dirty linen in public		a kiss-and-tell story
	headline			a scoop
	journalist	to be economical with the truth	find out	
	paparazzi		go after	
	tabloid	<i>hot off the press</i>	throw away	the gutter press
	New Media	convergence	to break new ground	
data transfer		to take ages		cloud computing
file sharing		to take advantage of sby		
interactive content				the Long Tail
mobile		to get in touch with sby	trade up	lol
podcast				
streaming video			zoom in	
touchscreen			scroll down	
web page			log in	a geek
[Wi-Fi] device		to be all the rage	sell out	a fanboy

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Unit Vocabulary Reference – Radio /'reɪ.di.jəʊ/

#	English Idioms:	Literal Translation:
2.	to have sth on in the background	to listen to sth, e.g. the radio, while doing sth else
4.	you can't win 'em all	you can't be successful in every activity
10.	from the sublime to the ridiculous	from sth very good to sth very silly, e.g. music on the radio
11.	to put the cat among the pigeons	to cause trouble, often deliberately
20.	to be [about] as much use as a chocolate teapot	to be useless

#	English Phrasal Verbs:	Literal Translation:
1.	switch on	start
4.	tune into	deliberately watch or listen to
10.	call in	phone a radio / TV show
13.	join in	participate
16.	listen to	hear in an active way

#	English Slang Words and Phrases:	Literal Translation:
2.	to catch [a show]	(v.) to watch, listen to, or attend a show
6.	the Top 40	(n.) the forty best-selling music tracks or albums
12.	“Put a sock in it!”	(phr.) “Be quiet!”
17.	a non-starter	(n.) a project that fails before it begins
18.	an earworm	(n.) a tune that you can't stop singing in your head

#	Discussion Words:	IPA Translation:
1.	ratings	/'reɪ.tɪŋz/
4.	jingle	/'dʒɪŋ.ɡəl/
12.	feature	/'fi:tʃə/
13.	presenter	/prə'zent.tə/
15.	competition	/kəm.pə'tɪ.fəʃən/
25.	listener	/'lɪ.sə.nə/
27.	playlist	/'pleɪ.lɪst/
32.	show	/ʃəʊ/
37.	digital radio	/dɪ.dʒɪ.təl'reɪ.di.jəʊ/
40.	sidekick	/'saɪ?.kɪk/

What Would You Do? – Problems

2. I want my granny to buy a new digital radio, because I know that she'll love some of the new digital-only stations. She's listened to my digital radio, but declares that her old analogue set sounds much better...

8. I called in to a late-night phone-in show on the radio, to discuss a personal problem, but the DJ made fun of me and some of my friends heard it. Now they won't stop teasing me...

10. I work in a factory, where the tasks are repetitive and monotonous. We usually listen to the radio – all the latest chart hits. But recently a new gaffer [boss] has banned the radio and plays classical music CDs instead...

15. I'm a DJ on a national music radio station. I used to have really high ratings, but recently they've been getting lower and lower. I seem to have run out of ideas for new, original features and competitions...

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Unit Vocabulary Reference – Television /te.lə'vɪ.ʒən/

#	English Idioms:	Literal Translation:
3.	to be glued to sth	to watch sth attentively
8.	to get square eyes	to strain your eyes by looking at a screen for too long
14.	to drive sby up the wall	to annoy sby very much
15.	the best thing since sliced bread	the best thing to happen / appear for a long time
18.	“I’d love to be a fly on the wall...”	“I’d love to be able to overhear sth without being seen”

#	English Phrasal Verbs:	Literal Translation:
11.	get into	become a fan of
12.	cut down	reduce intake
15.	turn down	reduce the volume
18.	catch up on	do sth that should have been done earlier
20.	turn over	change sides

#	English Slang Words and Phrases:	Literal Translation:
1.	a Z-list celeb	(n.) a celebrity who isn’t very famous
3.	rolling news	(n. un.) continuous 24-hour TV news
7.	the [goggle] box	(n.) the television
8.	a couch potato	(n.) a lazy person who watches TV / plays video games a lot
15.	the telly	(n.) the television

#	Discussion Words:	IPA Translation:
6.	advert	/'æd.vɜ:t/
8.	channel	/'tʃæ.nəl/
10.	box set	/bɒ'kset/
18.	programme	/'prəʊ.græm/
21.	remote control	/rɪ.məʊ?.kən'trəʊl/
24.	HDTV	/eɪtʃ.di:ti:'vi:/
29.	reality TV	/ri'jæ.lə.ti.ti:.vi:/
30.	subtitles	/'sʌb.taɪ.təlz/
35.	viewer	/'vju:.wə/
39.	TV licence	/'ti:vi:.laɪ.səns/

What Would You Do? – Problems

5. My kids are real couch potatoes, but they start screaming if I threaten to turn off the telly. I want them to watch less and go out and play with their mates. On the other hand, I don’t want to upset the little dears...

7. Very often I find that I’m in the middle of my favourite programme, and the channel suddenly changes, and we’re watching whatever my partner wants to watch. How can I get to have the remote control once in a while...?

12. I recorded the final of a talent contest last night, and I can’t wait to watch it when I get home. I haven’t heard the result yet, and I’m terrified that one of my friends will spoil it for me – or I’ll find out another way...

13. I’m just about to settle down and enjoy the season finale of my favourite TV show, but I can see that the TV Licensing inspectors are coming. I haven’t got a licence! What shall I do? I don’t want to miss it...

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Unit Vocabulary Reference – Journalism /'dʒɜː.nə.lɪ.zəm/

#	English Idioms:	Literal Translation:
5.	to wash your dirty linen in public	to use the media to fight a dispute that should be private
7.	to be economical with the truth	to say just enough to be truthful, without giving full details
12.	to be in sby's pocket	to be paid by sby to be biased towards them
16.	to get to the heart of the matter	to examine / discuss the most important part of sth
19.	to scrape [the bottom of] the barrel	to use an idea that is very unoriginal

#	English Phrasal Verbs:	Literal Translation:
3.	throw away	dispose of
6.	give away	offer freely
7.	shut down	close
8.	go after	pursue
14.	find out	discover

#	English Slang Words and Phrases:	Literal Translation:
5.	a glossy	(n.) a quality magazine, usually for women
9.	a freebie	(n.) sth given away free with a product, e.g. a free DVD
13.	a scoop	(n.) an exclusive interview or report, e.g. in a newspaper
14.	a kiss-and-tell story	(n.) an article where sby discusses their private relationship
20.	the gutter press	(n.) low-quality tabloid newspapers

#	Discussion Words:	IPA Translation:
2.	tabloid	/'tæ.blɔɪd/
7.	freesheet	/'friː.ʃi:t/
9.	headline	/'hed.laɪn/
11.	paparazzi	/pæ.pə'ræ.tsi/
14.	editorship	/'sen.sə.ʃɪp/
16.	article	/'ɑː.tɪ.kəl/
22.	journalist	/'dʒɜː.nə.lɪst/
23.	editor	/'e.dɪ.tə/
33.	gossip	/'gɒ.sɪp/
34.	bias	/baɪəs/

What Would You Do? – Problems

4. I'm a fairly well-known daytime-TV personality; a respectable married man, with two teenage children. However, last week I had a fling with a pole dancer, and she's just told me that she's sold her story to a tabloid...

6. I made up a story about a politician and my paper ran it. It forced the guy to resign. Everybody said it was right to print the article – although I know it was untrue. Should I come clean and apologise? I'll probably lose my job...

11. I'm a journalist on a local rag [low-quality newspaper] and I haven't had a good scoop for ages. My boss has ordered me to bring back "something sensational" for tomorrow's edition. How can I uncover an amazing story...?

14. I get a magazine each week, but I often throw it away unread. When I do have time to read it, though, I love it. I'm thinking of cancelling my subscription, because of the cost. But what if I miss some juicy gossip...?

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Unit Vocabulary Reference – New Media /nju:'mi:diə/

#	English Idioms:	Literal Translation:
1.	to get in touch with sby	to contact sby
6.	to take advantage of sby	to gain benefit from sby without giving anything in return
9.	to be all the rage	to be in fashion
13.	to break new ground	to do sth totally original
17.	to take ages	to be a very long process

#	English Phrasal Verbs:	Literal Translation:
2.	log in	enter
5.	zoom in	enlarge
9.	trade up	upgrade
17.	sell out	become unavailable due to high sales
19.	scroll down	move a page down, e.g. on a computer screen

#	English Slang Words and Phrases:	Literal Translation:
4.	lol	(acr.) acronym used in text messages: "laughing out loud"
10.	a geek	(n.) a person thought to be obsessed with technology
11.	cloud computing	(n. un.) storing your files online rather than on a local hard drive
16.	a fanboy	(n.) a fan of a tech company who promotes their work
19.	the Long Tail	(n.) a way for publishers to distribute more content for longer

#	Discussion Words:	IPA Translation:
3.	web page	/'weɪ.pæɪdʒ/
5.	file sharing	/'faɪl.ʃeə.rɪŋ/
17.	podcast	/'pɒd.kɑ:st/
19.	streaming video	/stri:..mɪŋ'vɪ.di.jəʊ/
20.	mobile	/'məʊ.baɪl/
26.	data transfer	/deɪ.tə'træns.fɜ:z/
28.	interactive content	/ɪn.tə.ræktɪv'kɒn.tent/
31.	convergence	/kɒn'vɜ:ɹ.dʒəns/
36.	[Wi-Fi] device	/'waɪ.fai.di.vaɪs/
38.	touchscreen	/'tʌtʃ.skri:n/

What Would You Do? – Problems

1. Two months ago I bought a fantastic mobile, which I was so happy with. But I've just found out that they're about to bring out [launch] a new version with better features for the same price! Should I get one...?

3. They're launching a brand new MP3 player on Friday, and I want to be the first to get my hands on one! Problem is, to be first in the queue I'll have to camp outside the store overnight, and I've got college the next day...

9. I've started using a cloud computing service, and it's really convenient, because I can sit down and work on any computer with internet access. However, my kid brother seems intent on stealing my password...

16. Somebody I don't get on with has set up an embarrassing website dedicated to me, using pictures from my Facebook page. I think they're making fun of me, because I refused to help them cheat in an exam...