

# Talk a Lot

## Media

### Discussion Words

1. ratings	2. tabloid	3. web page	4. jingle
5. file sharing	6. advert	7. freesheet	8. channel
9. headline	10. box set	11. paparazzi	12. feature
13. presenter	14. censorship	15. competition	16. article
17. podcast	18. programme	19. streaming video	20. mobile
21. remote control	22. journalist	23. editor	24. HDTV
25. listener	26. data transfer	27. playlist	28. interactive content
29. reality TV	30. subtitles	31. convergence	32. show
33. gossip	34. bias	35. viewer	36. [Wi-Fi] device
37. digital radio	38. touchscreen	39. TV licence	40. sidekick

# Talk a Lot

## Media /'mi:diə/

Discussion Words (with the IPA)

/ˈreɪ.tɪŋz/	/ˈtæ.blɒɪd/	/ˈweʔ.peɪdʒ/	/ˈdʒɪŋ.ɡəl/
/ˈfaɪl.ʃeə.rɪŋ/	/ˈæd.vɜ:t/	/ˈfri:ʃɪt/	/ˈtʃæ.nəl/
/ˈhed.laɪn/	/bɒˈkset/	/pæ.pəˈræ.tsi/	/ˈfi:tʃə/
/prəˈzen.tə/	/ˈsen.sə.ʃɪp/	/kɒm.pəˈti.ʃən/	/ˈɑ:tɪ.kəl/
/ˈpɒd.kɑ:st/	/ˈprəʊ.græm/	/stri:mɪŋˈvi:di.jəʊ/	/ˈməʊ.baɪl/
/rɪ.məʊʔ.kənˈtrəʊl/	/ˈdʒɜ:.nə.lɪst/	/ˈe.di.tə/	/eɪtʃ.dɪ:tiˈvi:/
/ˈli.sə.nə/	/deɪ.təˈtræns.fɜ:/	/ˈpleɪ.lɪst/	/ɪn.tə.ræk.tɪv ˈkɒn.tent/
/riˈjæ.lə.ti.ti:vi:/	/ˈsʌb.taɪ.təlz/	/kɒnˈvɜ:dʒəns/	/ʃəʊ/
/ˈgɒ.sɪp/	/baɪəs/	/ˈvju:.wə/	/ˈwaɪ.fai.di.vaɪs/
/dɪ.dʒɪ.təlˈreɪ.di.jəʊ/	/ˈtʌtʃ.skri:n/	/tiˈvi:lai.səns/	/ˈsaɪʔ.kɪk/

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Discussion Words – Visualisations



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### General Questions

1. Are there any words or phrases that you don't know? Find them in a dictionary.
2. Take some cards. Describe the word or phrase on a card without saying it.
3. How many words and phrases have... a) 1 syllable, b) 2 syllables, c) 3 syllables, d) 4 syllables, e) 5 syllables, f) 6 syllables?
4. Put words and phrases with more than one syllable into groups according to where the strong stress falls.
5. Put the words and phrases into... a) alphabetical order, b) reverse alphabetical order.
6. Find and put into groups... a) compound nouns, b) words with suffixes.
7. Find words that... a) begin with a vowel sound, b) end with a vowel sound, c) begin with a consonant sound, d) end with a consonant sound. Put them into sound groups.
8. Find words which contain silent letters (letters which are not pronounced).
9. How many words and phrases can you remember when they are all turned over?
10. Put words and phrases that contain the same sounds into groups, using the IPA.

### Lesson Questions

1. Which word or phrase sounds like... a) sew, b) creature, c) pious, d) be sweet, e) clay fist, f) docile, g) tingle, h) newer, i) predator, j) panel, k) particle, l) much seen?
2. This is something that I have to buy if I own a television and live in the UK.
3. Which word or phrase means... a) phone, b) collection, c) running order, d) titbit, e) contest, f) peer to peer transfer, g) reporter, h) production, i) photographers?
4. This word means "coming together" and is used to describe when a company uses different parts of the media to run a marketing campaign.
5. "YouTube and Vimeo are well-known websites where you can watch \_\_\_\_\_."
6. Complete the collocations... a) a libellous \_\_\_\_\_, b) some scandalous \_\_\_\_\_, c) a faithful \_\_\_\_\_, d) an irritating \_\_\_\_\_, e) a discerning \_\_\_\_\_, f) a new \_\_\_\_\_.
7. "What am I? I contain news, information, and lots of advertisements. I'm given away in the street. I generally end up in a bin or on the floor of buses and trains..."
8. i) Find a word or phrase which has a weak stress schwa sound /ə/ on the... a) 1st syllable, b) 2<sup>nd</sup> syllable, c) 3<sup>rd</sup> syllable, etc. ii) Do any *not* have a schwa?
9. a) Define "file sharing". b) Discuss possible positive and negative consequences.
10. Words within words: which word contains each of these smaller words? a) pet, b) ran, c) lay, d) gram, e) act, f) eat, g) tent, h) verge, i) how, j) rat, k) ten, l) resent, m) ream?

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### Discussion Words Question Sheet

#### Answers

#### General Questions

1. Answers will vary.

2. Answers will vary.

3. a) 2 words have 1 syllable: bias, show. b) 18 words and phrases have 2 syllables: ratings, touchscreen, programme, tabloid, web page, jingle, advert, freesheet, channel, headline, box set, feature, podcast, mobile, playlist, gossip, viewer, sidekick. c) 9 words and phrases have 3 syllables: file sharing, presenter, convergence, article, journalist, editor, listener, subtitles, censorship. d) 7 words and phrases have 4 syllables: TV licence, competition, remote control, data transfer, HDTV, [Wi-Fi] device, paparazzi. e) 1 phrase has 5 syllables: streaming video. f) 3 phrases have 6 syllables: interactive content, digital radio, reality TV.

4. 2 syllables: these words and phrases have the strong stress on the first syllable: **ratings**, **touchscreen**, **programme**, **tabloid**, **web page**, **jingle**, **advert**, **freesheet**, **channel**, **headline**, **feature**, **podcast**, **mobile**, **playlist**, **gossip**, **viewer**, **sidekick**; this phrase has the strong stress on the second syllable: box **set**. 3 syllables: these words and phrases have the strong stress on the first syllable: **file** sharing, **article**, **journalist**, **editor**, **listener**, **subtitles**, **censorship**; these words have the strong stress on the middle syllable: **presenter**, **convergence**. 4 syllables: this phrase has the strong stress on the first syllable: [Wi-Fi] device; this phrase has the strong stress on the second syllable: **TV** licence; these words and phrases have the strong stress on the third syllable: **competition**, **data transfer**, **paparazzi**; these words and phrases have the strong stress on the fourth syllable: remote **control**, **HDTV**. 5 syllables: this phrase has the strong stress on the third syllable: streaming **video**. 6 syllables: this phrase has the strong stress on the second syllable: **reality** TV; this phrase has the strong stress on the fourth syllable: digital **radio**; this phrase has the strong stress on the fifth syllable: interactive **content**.

5. a) advert, article, bias, box set, censorship, channel, competition, convergence, data transfer, digital radio, editor, feature, file sharing, freesheet, gossip, HDTV, headline, interactive content, jingle, journalist, listener, mobile, paparazzi, playlist, podcast, presenter, programme, ratings, reality TV, remote control, show, sidekick, streaming video, subtitles, tabloid, touchscreen, TV licence, viewer, web page, [Wi-Fi] device. b) As a), but in reverse order.

6. a) The following words are compound nouns: freesheet (free + sheet), headline (head + line), censorship (censor + ship), touchscreen (touch + screen), sidekick (side + kick), playlist (play + list), podcast (pod + cast). b) The following words and phrases contain suffixes: **presenter**, **listener**, **data transfer**, **viewer**; **ratings**, file sharing, **streaming video**; **jingle**, **article**; **tabloid**; **advert**; **channel**; **feature**; **digital radio**; **mobile**; **editor**; **journalist**; **remote control**; **interactive content**; **convergence**; **reality TV**; [Wi-Fi] device; **TV licence**; **competition**.

7. a) These words and phrases all begin with a vowel sound (grouped by IPA sound): /ɪ/ **interactive content**; /ɑː/ **article**; /e/ **editor**; /æ/ **advert**; /eɪ/ **HDTV**.

b) These words and phrases all end with a vowel sound (grouped by IPA sound): /ə/ **feature**, **presenter**, **listener**, **viewer**, **editor**; /əʊ/ **streaming video**, **digital radio**, **show**; /iː/ **HDTV**, **reality TV**; /i/ **paparazzi**; /z/ **data transfer**.

c) These words and phrases all begin with a consonant sound (grouped by IPA sound): /p/ **paparazzi**, **playlist**, **podcast**, **presenter**, **programme**; /s/ **sidekick**, **streaming video**, **subtitles**, **censorship**; /f/ **feature**, **file sharing**, **freesheet**; /t/ **tabloid**, **touchscreen**, **TV licence**; /r/ **ratings**, **reality TV**, **remote control**; /k/ **competition**, **convergence**; /d/ **data transfer**, **digital radio**; /dʒ/ **jingle**, **journalist**; /b/ **bias**, **box set**; /w/ **web page**, [Wi-Fi] device; /tʃ/ **channel**; /g/ **gossip**; /h/ **headline**; /l/ **listener**; /m/ **mobile**; /ʃ/ **show**; /v/ **viewer**.

d) These words and phrases all end with a consonant sound (grouped by IPA sound): /t/ **advert**, **box set**, **freesheet**, **interactive content**, **journalist**, **playlist**, **podcast**; /l/ **article**, **channel**, **jingle**, **mobile**, **remote control**; /s/ **convergence**, **TV licence**, [Wi-Fi] device, **bias**; /n/ **competition**, **headline**, **touchscreen**; /p/ **censorship**, **gossip**; /z/ **ratings**, **subtitles**; /ŋ/ **file sharing**; /m/ **programme**; /k/ **sidekick**; /dʒ/ **web page**; /d/ **tabloid**.

8. Many English words contain one or more **silent letters** – letters which are part of the spelling of a word, but which are not pronounced. The aim of this activity is to demonstrate how so often the spelling of a word in English is different from how it sounds when spoken. Below are some good examples of words in this group of discussion words that have silent letters. The silent letters are shown in brackets. No doubt your students will be able to identify some more.

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### Discussion Words Question Sheet

*adve [r] t, chan [n] el, fe [a] tur [e], he [a] dlin [e], jingl [e], sideki [c] k, t [o] uchscreen*

9. Answers will vary.

10. There are many possible answers to this question; for example, “box set”, “gossip”, “touchscreen”, and “convergence”, (among others) all contain the vowel sound /s/. Use the phonetic chart on p.18.6 of the **Talk a Lot Elementary Handbook** (available free from: <https://purlandtraining.com/> ) and the phonetic spellings of the vocabulary words on the *Discussion Words (with the IPA)* handout to help your students put the words into sound groups.

#### Lesson Questions

1. a) show. b) feature. c) bias. d) freesheet. e) playlist. f) mobile. g) jingle. h) viewer. i) editor. j) channel. k) article. l) touchscreen.

2. TV licence.

3. a) mobile. b) box set. c) playlist. d) gossip. e) competition. f) file sharing. g) journalist. h) show. i) paparazzi.

4. convergence.

5. streaming video

6. a) article. b) gossip. c) sidekick. d) jingle. e) listener/viewer. f) HDTV/mobile/box set, etc.

7. a freesheet.

8. i) a) Words which have a weak stress schwa sound /ə/ on the 1<sup>st</sup> syllable: **presenter**. b) Words and phrases which have a weak stress schwa sound /ə/ on the 2<sup>nd</sup> syllable: **jingle**, **channel**, **paparazzi**, **feature**, **copyright**, **competition**, **journalist**, **listener**, **data transfer**, **interactive content**, **viewer**. c) Words and phrases which have a weak stress schwa sound /ə/ on the 3<sup>rd</sup> syllable: **listener**, **article**, **remote control**, **editor**, **subtitles**, **convergence**, **digital radio**, **reality TV**. d) Words and phrases which have a weak stress schwa sound /ə/ on the 4<sup>th</sup> syllable: **TV licence**, **competition**. ii) 20 words and phrases don't have a weak stress schwa sound: **sidekick**, **touchscreen**, **[Wi-Fi] device**, **show**, **gossip**, **bias**, **playlist**, **programme**, **streaming video**, **mobile**, **ratings**, **tabloid**, **web page**, **file sharing**, **advert**, **freesheet**, **headline**, **box set**, **podcast**, **HDTV**.

9. a) and b) Answers will vary. Suggested answer: file sharing is an activity where members of the public upload files to the internet (usually music or video) to share with other people for free. Often this material is subject to copyright, and files are therefore shared illegally. This potentially deprives the copyright owner of income, because the person who downloads the free files might have bought the material, if it hadn't been available for free.

10. a) **competition**. b) **data transfer**. c) **playlist**. d) **programme**. e) **interactive content**. f) **feature**. g) **interactive content**. h) **convergence**. i) **show**. j) **ratings**. k) **listener**, **interactive content**. l) **presenter**. m) **streaming video**.